

# Price list 2012 for Employment/Education section, UAH without VAT

## Employment

Format	h×v, mm	b/w	color
30 boxes (1/1)	260 × 364	25 750	34 330
20 boxes	260 × 241	17 165	22 888
15 boxes (1/2)	260 × 179,5	13 125	17 500
12 boxes	102 × 364	10 500	14 000
10 boxes (1/3)	260 × 118	8 750	11 666
8 boxes	207,3 × 118	7 000	9 333
6 boxes	154,5 × 118 or 102 × 179,5	5 250	7 000
4 boxes	102 × 118	3 666	4 888
3 boxes	154,5 × 56,5 or 49,2 × 179,5	2 750	3 666
2 boxes	102 × 56,5 or 49,2 × 118	1 833	2 444
1 box	49,2 × 56,5	916	1 222
Branding 1 page	53 × 20	100	
Resume	50 words max	25 750	34 330

### Special Offer

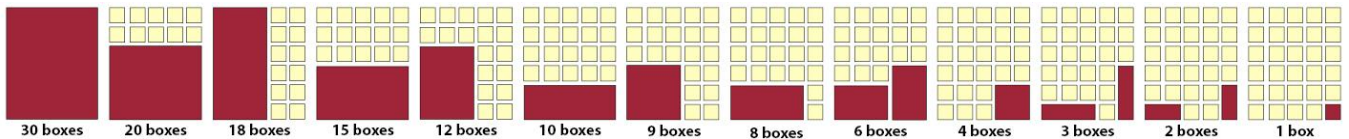
Place your vacancy in the paper's Employment section and get **50%** discount for placing your vacancy at [www.kyivpost.com](http://www.kyivpost.com) or [www.kyivpost.ua](http://www.kyivpost.ua) for a week

## Education

Format	h×v, mm	b/w	color
30 boxes (1/1)	260 × 364	13 450	15 830
15 boxes (1/2)	260 × 179,5	7 100	8 333
10 boxes (1/3)	260 × 118	4 720	5 555
6 boxes	154,5 × 118 or 102 × 179,5	2 833	3 333
4 boxes	102 × 118	1 900	2 222
3 boxes	49,2 × 179,5 or 154,5 × 56,5	1 415	1 666
2 boxes	102 × 56,5 or 49,2 × 118	945	1 111
1 box	49,2 × 56,5	475	555

**Discount for advertising in more than 3 issues: 10%**

### Examples of blocks on a page:



### Delivery of commercial booklet with the edition

- more than 260 stands in Kyiv
- only premium places

### Online advertisement on the Kyiv Post website

- foreigners in Ukraine
- visitors from abroad, interested in Ukraine
- Ukrainian users

For more details visit: [kyivpost.com/newspaper/advert/](http://kyivpost.com/newspaper/advert/)

### On The Move 'OTM'

Information about applicant: name, photo, experience, goals.  
Size: 102x120 mm + web-version at [www.kyivpost.com](http://www.kyivpost.com) (Business section)  
**Price: 1,440 UAH**

Deadline: Wednesday

### Overview

Publishing day: Friday  
Circulation: 20,000  
Format: A3  
Number of pages: 24

### Our readers

#### Profile:

English-speaking;  
foreigners and Ukrainians;  
TOP/middle management;  
high/upper middle income class.

#### Number of readers:

coverage, per week: 31,000  
coverage, per month: 44,000

### Distribution

business centers  
international companies  
corporate subscription  
embassies  
airlines  
hotels  
restaurants  
fitness clubs  
international business schools